Personalised Avatar- Photo Requirements

Initial Briefing

We can generate an avatar that looks like you or one of your colleagues. To do that we will need a number of photographs (all of the same person).

Preparation and Technical Requirements

1. The lighting should be good, with no shadows on the face.
2. There can be a mix of backgrounds, but we would recommend using a neutral background, so that the focus is on the person.
3. The photographs can be taken with a smartphone or camera – but photographs must be high resolution.
4. The files should be in the format png, hpg or WebP.
5. Clothes. The photos can be in a variety of outfits – or just one that you would wear to make a presentation.

To be avoided

1. No group photographs.
2. No sunglasses.
3. No pets.
4. No low resolution images or screen shots.
5. No old photographs or photographs that are overly edited or do not represent how you currently look.

Photographs to be taken

1. Expression Shots from the front – You should take photographs of the Full Face with 3 different expressions:

   a. Smiling.
   b. Neutral.
   c. Serious.

   A total of 3 photographs.

2. Angles:

   a. The Full face – right hand side and left hand side
   b. Head and shoulders – right hand side and left hand side.
   c. Full figure -front, right hand side and left hand side.

   An additional maximum of 7 photographs for a total maximum of 10 photographs,

File Naming Convention

Please make sure that the files are named as follows:

Please make sure that the files are named as follows:

1. Name of the person_Full_Face_Neutral
2. Name of the person_Full_Face_Smiling
3. Name of the person_Full_Face_Serious
4. Name of the person_Full_Face_Righthand
5. Name of the person_Full_Face_Lefthand
6. Name of the person_Head_and_Shoulder_righthand
7. Name of the person_Full_ Head_and_Shoulder_lefthand
8. Name of the person_Full_Figure_Left_Hand
9. Name of the person_Full_Figure_Right_Hand
10. Name of the person_Full_Figure_Front

If, for any reason, you don't provide us with all of these photographs, we can still provide a personalised avatar for you.

File Delivery

TradeTech will provide you with a link to an online form where you can upload your photographs (and other information and files that will be needed to create your avatar, presentation video and supporting & promotional collateral).

Queries

If you have any questions, please contact TradeTech Solutions directly.